



Since 1931

# M.A.ETHIRAJULU NAIDU

# 18, Evening Bazaar Road, Park Town, Chennai - 600 003. Phone: 044 - 42162555 / 9884076694



## NEW YEAR BIG SALE

Dec 25, 2023 - Jan 14, 2024



WE ACCEPT ALL MAJOR  
CREDIT & DEBIT CARDS  
EMI AVAILABLE

EMI FINANCE BY



★ Stainless Steel ★ Brass ★ Kitchenwares ★ Crockery ★ Furnitures ★ Electronics ★ Wedding Collections

NEW YEAR  
BIG SALE

₹ 39,900

MRP  
₹ 72,845

EMI  
Available

SAVE  
₹ 32,945



LED TV + Refrigerator + Washing Machine  
+ Gas stove + Mixie + Pressure cooker

NEW YEAR  
BIG SALE

₹ 32,585

MRP ₹ 47,085

SAVE  
₹ 14,500

FREE

Travel  
Bag



Box Cot + Mattress + Dressing Table + 2 Pillows  
+ Bedspreed + Steel Bero + Metal Sofa Set

NEW YEAR  
BIG SALE

₹ 5,990

SAVE  
₹ 10,000

MRP  
₹ 15,990



SS Handi + SS Vadi Plate + SS Plate (2 No.)  
+ SS Tope + SS Kadai + Tumbler (2 No.)  
+ SS Ladle (3 Nos.) + Gas Stove + Tawa + Frypan  
+ Kadai + Alum. Pressure Cooker 3L + Mixie

வாழ்நாள் திருமண நினைவுக்கு வாழ்நாள் நீடிக்கும் சீர்வரிசை



WEDDING  
COLLECTIONS

NEW YEAR  
BIG SALE

169 items For Just ₹ 99,999/-



Scan for  
169  
Items List

CUSTOMER CARE NUMBER 9884076694 / 9789800363

\* Conditions apply



# HOME APPLIANCES

\* Conditions apply

**NEW YEAR BIG SALE**

**Prestige**

Buy Triply Handi 5L / Triply Flip-On 5L / Triply Flip-On 3L / Triply Inner Lid 5L / Triply Outer Lid 5L / Triply Outer Lid 3L / Triply Flip-On 3L Pressure Cooker and Get Omega Deluxe Granite Twin Pack (Concave Tawa 25cm and Fry Pan 20 cm) worth Rs.2150 Free.



**Buy Omega Deluxe Granite 4 Pc BYK set @ 20% Discount on MRP Also Get Popular Plus 3L Aluminium Pressure Cooker worth Rs.1780 Free.**



**Buy Whistle counter Induction series on Normal MOP's (PIC 3.1 V3, 6.1 V3, PIC 20 Wiz, PIC 31.0 V4) On Stainless Steel Svachh 5L Pressure Cooker worth Rs.3170 @ 15% Discount, Also Get Rs.500/- off on MOP**

**Buy Svachh Black Glass Top Gas Stove & Svachh Neo Gas Stoves @ 15% Discount on MRP Get Xpress Induction Cooktop worth Rs.2895 Free.**



**NEW YEAR BIG SALE**

**Preethi** Best Offers!

Range of Home Appliances



**NEW YEAR BIG SALE**

**Premier**

Upto **50% OFF**



**NEW YEAR BIG SALE**

**Butterfly**

Best Offers!

Assured Gift

**₹1,690** MRP ₹2,599 **SAVE ₹909**



**NEW YEAR BIG SALE**

**WONDERCHEF** Best Offers!

FREE Chopper

**₹1,490** MRP ₹3,999 **SAVE ₹2,509**



**NEW YEAR BIG SALE**

**Vidiem** For the joy of cooking

EMI **₹1249/-**

**Free**



**NEW YEAR BIG SALE**

**Greenchef**

Combo-2

MRP ₹4,798 **SAVE ₹2,774**

Combo-1

Combo-3



**NEW YEAR BIG SALE**

**Pigeon**

MRP ₹3,995 **SAVE ₹2,509**

**₹2,024**

Buy Celebration 5 Pcs Gift Set - Tawa 280 + Frypan 220 + Kadai 240 + Aluminium Pressure Cooker 3L

**SAVE ₹1,971**

**₹1,690** MRP ₹3,295 **SAVE ₹1,605**



**NEW YEAR BIG SALE**

**Best Offers!**

**Preethi** **FABER** **elica** **Sunflame** **GLEN** **Butterfly**



**NEW YEAR BIG SALE**

**Panasonic**

SR WA10

MRP ₹2,495 **SAVE ₹815**

**₹1,680**

**FREE**



**NEW YEAR BIG SALE**

**Upto 45% OFF**

**Best Offers!**

**Anantha**



**NEW YEAR BIG SALE**

**Upto 50% OFF**

**Best Offers!**

**MILTON** **cello** **FEIBIN** **GOOD DAY**



**Prestige** **Preethi** **Premier** **Butterfly** **Anantha** **FABER** **GLEN** **Sunflame** **Greenchef** **LAOPAX** **BOROSIL** **WONDERCHEF** **morphy richards** **BOSCH**

**Vidiem** **elica** **ULTRA** **Hawkins** **Panasonic** **PHILIPS** **SOWBAGHYA** **TREO** **BAJAJ** **HAVELLS** **Pigeon** **MILTON** **cello** **atomberg**

FOR ENQUIRES & BULK ORDERS **044 - 42162555 / 9789800730**



# ELECTRONICS

\* Conditions apply

**NEW YEAR BIG SALE**

**EMI**  
₹833/-



32" Smart Android TV

3 Years Warranty

**NEW YEAR BIG SALE**

**EMI**  
₹1292/-



42" Smart Android TV

3 Years Warranty

**NEW YEAR BIG SALE**

**EMI**  
₹29,690

MRP ₹48,180

**Ethiraj COMBO!**

**SAVE**  
₹18,490



LED TV + Refrigerator  
+ Semi Automatic Washing Machine

**NEW YEAR BIG SALE**

**EMI**  
₹967/-



Single Door Refrigerator

**NEW YEAR BIG SALE**

**EMI**  
₹1958/-



Double Door Refrigerator

**NEW YEAR BIG SALE**

**EMI**  
₹2379/-



Fully Automatic Top Loading Washing Machine  
+ Single Door Fridge

**NEW YEAR BIG SALE**

**EMI**  
₹2442/-



Air Conditioner

**NEW YEAR BIG SALE**

**EMI**  
₹3,200

MRP ₹5,295

**SAVE**  
₹2,095



Water Heater (3 Litre)

**NEW YEAR BIG SALE**

**EMI**  
₹5,800

MRP ₹8,990

**SAVE**  
₹3,190



Microwave Oven

**NEW YEAR BIG SALE**

**EMI**  
₹8,300

MRP ₹10,090

**SAVE**  
₹1,790



Water Dispenser

**NEW YEAR BIG SALE**

**EMI**  
₹2,300

MRP ₹3,990

**SAVE**  
₹1,690



Tower Fan

**NEW YEAR BIG SALE**

**EMI**  
₹14,000

MRP ₹23,200

**SAVE**  
₹9,200



RO System

**NEW YEAR BIG SALE**

**EMI**  
₹1292/-



Fully Automatic Top Loading Washing Machine

**NEW YEAR BIG SALE**

**EMI**  
₹1,350 Onwards



Fans

**SONY** **SAMSUNG** **Whirlpool** **LG** **Panasonic** **IFB** **ONIDA** **Godrej** **BLUE STAR** **Carrier** **HITACHI** **VOLTAS**  
**SIEMENS** **Haier** **VENUS** **HAVELLS** **V-GUARD** **BAJAJ** **AC Smith** **USHA** **PHILIPS** **Racold** **pureit** **EUREKA FORBES** **Vijay**

CUSTOMER CARE NUMBER  **9789800450**



# FURNITURES

WE ACCEPT ALL MAJOR CREDIT & DEBIT CARDS ACCEPTED | EMI AVAILABLE

\* Conditions apply

NEW YEAR  
BIG SALE

₹44,830

MRP ₹51,990

SAVE  
₹7,000

Bedroom Set  
10 in 1

BUY Wooden Cot + Mattress + Cupboard + Bedside Table + Dressing Table + Night Table + 2 Pillows + 2 Pillow Covers + Bedsread **GET FREE TRAVEL BAG**



FREE  
Travel Bag



NEW YEAR  
BIG SALE

FREE  
Bed Side Table



BUY Wooden Cot + Bed + 2 Pillows

NEW YEAR  
BIG SALE

FREE  
Bed cover + 2 Pillow covers



BUY S.Steel Cot + Bed + 2 Pillows

NEW YEAR  
BIG SALE

FREE  
Corner Stand



Wooden Wardrobe



NEW YEAR  
BIG SALE

FREE  
Corner Stand



SS Bero (2 door)



NEW YEAR  
BIG SALE

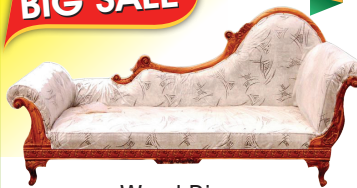
FREE  
Teapoy



Wooden Sofa Set

NEW YEAR  
BIG SALE

Best Offers!



Wood Diwan

NEW YEAR  
BIG SALE

Best Offers!

Dressing Table



NEW YEAR  
BIG SALE

FREE  
Teapoy



Corner Sofa Set

NEW YEAR  
BIG SALE

FREE  
Dinner Set



Wooden Dining Set (4 seater)

NEW YEAR  
BIG SALE

Best Offers!



Office Computer Table

NEW YEAR  
BIG SALE

Range Starts from  
₹2,600

Kids Study Table & Chair set



NEW YEAR  
BIG SALE

Range Starts from  
₹2,795

Pooja Mandapam



NEW YEAR  
BIG SALE

Best Offers!



Cupboard

Lowest Price of the year



NEW YEAR  
BIG SALE

Range Starts from  
₹1,735

Easy Chairs



NEW YEAR  
BIG SALE

Range Starts from

₹3,400

Office Chairs



## M.A.ETHIRAJULU NAIDU

# 18, Evening Bazaar Road,  
Park Town, Chennai - 600003.

FOR ENQUIRES & BULK ORDERS



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