



M.A. ETHIRAJULU NAIDU Since 1931

18, Evening Bazaar Road, Park Town, Chennai - 600 003. Phone: 044 - 42162555 / 9884076694



NEW YEAR BIG SALE

Dec 25, 2023 - Jan 14, 2024



WE ACCEPT ALL MAJOR
CREDIT & DEBIT CARDS
EMI AVAILABLE

EMI FINANCE BY

BAJAJ
FINSERV Pine Labs

★ Stainless Steel ★ Brass ★ Kitchenwares ★ Crockery ★ Furnitures ★ Electronics ★ Wedding Collections

**NEW YEAR
BIG SALE**
₹ 39,900
MRP ₹ 72,845
EMI Available

SAVE ₹ 32,945

LED TV + Refrigerator + Washing Machine + Gas stove + Mixie + Pressure cooker

**NEW YEAR
BIG SALE**
₹ 32,585
MRP ₹ 47,085
SAVE ₹ 14,500

FREE Travel Bag

Box Cot + Mattress + Dressing Table + 2 Pillows + Bedspread + Steel Bero + Metal Sofa Set

**NEW YEAR
BIG SALE**
₹ 5,990
MRP ₹ 15,990
SAVE ₹ 10,000

SS Handi + SS Vadi Plate + SS Plate (2 No.) + SS Tope + SS Kadai + Tumbler (2 No.) + SS Ladle (3 Nos.) + Gas Stove + Tawa + Frypan + Kadai + Alum. Pressure Cooker 3L + Mixie

வாழ்நாள் திருமண நினைவுக்கு வாழ்நாள் நீடிக்கும் சீர்வரிசை

**NEW YEAR
BIG SALE**

169 items For Just ₹ 99,999/- MRP ₹ 1,49,899

**WEDDING
COLLECTIONS**

Scan for 169 Items List

CUSTOMER CARE NUMBER 9884076694 / 9789800363

* Conditions apply

HOME APPLIANCES

* Conditions apply

NEW YEAR BIG SALE

Prestige

Buy Triply Handi 5L / Triply Flip-On 5L / Triply Flip-On 3L / Triply Inner Lid 5L / Triply Outer Lid 5L / Triply Outer Lid 3L / Triply Flip-On 3L Pressure Cooker and Get Omega Deluxe Granite Twin Pack (Concave Tawa 25cm and Fry Pan 20 cm) worth Rs.2150 Free.

Buy Omega Deluxe Granite 4 Pcs BYK set @ 20% Discount on MRP Also Get Popular Plus 3L Aluminium Pressure Cooker worth Rs.1780 Free.

Buy Whistle counter Induction series on Normal MOP's (PIC 3.1 V3, 6.1 V3, PIC 20 Wiz, PIC 31.0 V4) On Stainless Steel Svachh 5L Pressure Cooker worth Rs.3170 @ 15% Discount, Also Get Rs.500/- off on MOP

Buy Svachh Black Glass Top Gas Stove & Svachh Neo Gas Stoves @ 15% Discount on MRP Get Xpress Induction Cooktop worth Rs.2895 Free.

NEW YEAR BIG SALE

Preethi Range of Home Appliances

Best Offers!

NEW YEAR BIG SALE

Premier

Upto 50% OFF

NEW YEAR BIG SALE

Butterfly

Best Offers!

Assured Gift

₹ 1,690 **SAVE ₹ 909**

MRP ₹ 2,599

NEW YEAR BIG SALE

WONDERCHEF Cook with Pride

Best Offers!

FREE Chopper

NEW YEAR BIG SALE

Vidiem For the joy of cooking

EMI ₹ 1249/-

Free

NEW YEAR BIG SALE

Greenchef ®

₹ 2,024 **SAVE ₹ 2,774**

MRP ₹ 4,798

Combo-1 **Combo-2** **Combo-3**

NEW YEAR BIG SALE

Pigeon

₹ 1,490 **SAVE ₹ 2,509**

MRP ₹ 3,999

₹ 2,024 **SAVE ₹ 1,971**

MRP ₹ 3,995

Buy Celebration 5 Pcs Gift Set - Tawa 280 + Frypan 220 + Kadai 240 + Aluminium Pressure Cooker 3L

NEW YEAR BIG SALE

Best Offers!

Preethi Range of Home Appliances

FABER AIR MATTERS

elica

Sunflame Just what you wanted

Butterfly

NEW YEAR BIG SALE

Panasonic

₹ 1,680 **SAVE ₹ 815**

MRP ₹ 2,495

NEW YEAR BIG SALE

Anantha

Upto 45% OFF

Best Offers!

NEW YEAR BIG SALE

Best Offers!

Upto 50% OFF

MILTON Intelligent Homeware

cello

RISIUN

GOOD DAY

Prestige **Preethi** Range of Home Appliances

Premier **Butterfly** **Anantha** **FABER** **GLEN** **Sunflame** Just what you wanted

Vidiem **elica** **ULTRA** **Hawkins** **Panasonic** ideas for life **PHILIPS** **SOWBAGHYA** The Gender People **TREO** **BAJAJ** **HAVELLS** **Pigeon**

Greenchef **LA OPALA** **BOROSIL** SCIENTIFIC and LABORATORYWARE **WONDERCHEF** Cook with Pride

morphy richards Think it. Get it. **BOSCH**

MILTON **cello** **atomberg**

FOR ENQUIRIES & BULK ORDERS **044 - 42162555 / 9789800730**

ELECTRONICS

* Conditions apply

NEW YEAR BIG SALE

EMI ₹833/-



32" Smart Android TV

3 Years Warranty

NEW YEAR BIG SALE

EMI ₹1292/-



42" Smart Android TV

3 Years Warranty

NEW YEAR BIG SALE

EMI ₹29,690 MRP ₹48,180

Ethiraj COMBO!

SAVE ₹18,490



LED TV + Refrigerator + Semi Automatic Washing Machine

NEW YEAR BIG SALE

EMI ₹967/-



Single Door Refrigerator

NEW YEAR BIG SALE

EMI ₹1958/-



Double Door Refrigerator

NEW YEAR BIG SALE

EMI ₹2379/-



Fully Automatic Top Loading Washing Machine + Single Door Fridge

NEW YEAR BIG SALE

EMI ₹2442/-



Air Conditioner

NEW YEAR BIG SALE

₹ 3,200 MRP ₹ 5,295

SAVE ₹ 2,095



Water Heater (3 Litre)

NEW YEAR BIG SALE

₹ 5,800 MRP ₹ 8,990

SAVE ₹ 3,190



Microwave Oven

NEW YEAR BIG SALE

₹ 8,300 MRP ₹ 10,090

SAVE ₹ 1,790



Water Dispenser

NEW YEAR BIG SALE

₹ 2,300 MRP ₹ 3,990

SAVE ₹ 1,690



Tower Fan

NEW YEAR BIG SALE

₹ 14,000 MRP ₹ 23,200

SAVE ₹ 9,200



RO System

NEW YEAR BIG SALE

EMI ₹1292/-



Fully Automatic Top Loading Washing Machine

NEW YEAR BIG SALE

₹ 1,350 Onwards



Fans



CUSTOMER CARE NUMBER **9789800450**

FURNITURES

WE ACCEPT ALL MAJOR CREDIT & DEBIT CARDS ACCEPTED | EMI AVAILABLE

* Conditions apply

NEW YEAR
BIG SALE
₹ 44,830
MRP ₹ 51,990

SAVE
₹ 7,000

Bedroom Set
10 in 1



BUY Wooden Cot + Mattress + Cupboard + Bedside Table + Dressing Table + Night Table + 2 Pillows + 2 Pillow Covers + Bedspread **GET FREE TRAVEL BAG**

NEW YEAR
BIG SALE
BUY Wooden Cot + Bed + 2 Pillows
FREE Bed Side Table

NEW YEAR
BIG SALE
FREE Bed cover + 2 Pillow covers
BUY S.Steel Cot + Bed + 2 Pillows

NEW YEAR
BIG SALE
FREE Corner Stand
Wooden Wardrobe

NEW YEAR
BIG SALE
FREE Corner Stand
SS Bero (2 door)

NEW YEAR
BIG SALE
FREE Teapoy
Wooden Sofa Set

NEW YEAR
BIG SALE
Best Offers!
Wood Diwan

NEW YEAR
BIG SALE
Best Offers!
Dressing Table

NEW YEAR
BIG SALE
FREE Teapoy
Corner Sofa Set

NEW YEAR
BIG SALE
FREE Dinner Set
Wooden Dining Set (4 seater)

NEW YEAR
BIG SALE
Best Offers!
Office Computer Table

NEW YEAR
BIG SALE
Range Starts from ₹ 2,600
Kids Study Table & Chair set

NEW YEAR
BIG SALE
Range Starts from ₹ 2,795
Pooja Mandapam

NEW YEAR
BIG SALE
Best Offers!
Cupboard

Lowest Price of the year

NEW YEAR
BIG SALE
Range Starts from ₹ 1,735
Easy Chairs

NEW YEAR
BIG SALE
Range Starts from ₹ 3,400
Office Chairs



Supreme

Kurl-on

Godrej

Peps
INDUSTRIES PVT LTD

Sleepwell

VIP

cello

Godrej | SECURITY SOLUTIONS

Sughana®

LoCo
SLEEP CARE SYSTEMS

falconbed

M.A.ETHIRAJULU NAIDU

FOR ENQUIRIES & BULK ORDERS 044 - 25353215 / 42162555 / 9789800737

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